



Social Media Intern

Do you have a passion for all things digital? Do you love the idea of being the voice behind a brand's online personality? The right candidate should be interested in technology, social media, online trends, and the interwebs. He/she must have a basic understanding of how brands have been able to engage with their social following by developing unique online personalities.

This position will allow you the unique opportunity to spearhead our social media influence from the ground up as we are continuing to develop our presence.

Responsibilities:

- Familiarity with traditional and current social media platforms and the use of social media for marketing; a strong commitment to staying informed of latest trends while on the job.
- The ability to create, and curate, social media content to promote our services and to engage with our community in addition to possibly working on the same for some of our clients.
- Monitor social mentions of organization, our peers, and relevant topics in the non-profit event and fundraising industry
- Identify and organize lists of key influencers based on client's organization and topic.
- Brainstorm and lead execution of creative and digital campaigns for the organization.
- The ability to measure, evaluate, and articulate social media successes and failures
- Strong writing and editing skills and the ability to be creative and think outside-the-box.
- The ability to work both independently and as part of a team, including communicating with peers throughout the organization.
- Understanding of current technologies available and knowledge to explore new platforms.
- Organized with a strong attention to detail.
- Design experience, video production knowledge is a plus but not required.
- Entrepreneurial spirit, humility, and high sense of urgency

Qualifications:

- Must be working towards a Bachelor's degree in marketing, communications, journalism or related field
- Exceptional writing skills, organizational skills, and ability to manage several tasks at once
- High level of proficiency working with popular social media platforms and apps such as Facebook, Twitter, Instagram, LinkedIn, Vimeo, WordPress
- Understanding of the breadth of tools and methods available in the current social media environment to set goals and measure success in the social media space
- A creative mind with the ability to think outside of the box when coming up with campaign ideas and new ways of social engagement.
- Must be available some nights to attend and capture our events in real time
- Must have professional attire to wear to events including a black suit

Additional Information:

- Summer 2017 commitment required (16-24 required hours)
- Compensation: Academic Credit & Transportation Stipend possible
- Invitation to our team building and social outings!

TO APPLY: Please submit a resume and cover letter to office@thejimgroup.com